Area	Recommendation	Additional Information
Youth Sector Workforce	Coordinate a workforce recruitment and training needs assessment that includes both paid and unpaid workers.	
	Include colleagues who provide broader young people services in the recruitment and training needs assessment.	
	Develop a support programme based on the recruitment and training needs assessment findings.3	Reflective practice should be promoted a could be coordinated.
	Implement the NYA's recommendation to provide two FTE JNC professional youth workers per secondary education establishment, as outlined in the sector's Ten Year Vision for Youth Work, to ensure sufficient community-based youth provision for Blackpool's	
	young people.	
	Adopt and adapt an evidence framework aligned with youth work principles to measure the transformative power of youth work.	
Accessible Provision	Coordinate the delivery of high-quality provision by a youth work trained workforce in each of the 21 wards. All young people should	
	have the right to youth provision that is within a 15-minute walk of their homes.	
	Ensure that the measurement framework monitors the impact of youth work on feelings of belonging.	
Coordination of Youth Provision	Explore a model to support central coordination of youth provision across Blackpool.	
Youth Involvement, Engagement and Participation	Co-produce a youth participation strategy to support young people's involvement in the design, development, delivery and	
	Adopt a framework to support Blackpool-wide young person participation.	
	Coordinate a young person group to oversee the implementation of the development plan that will support the evolution of youth	
	provision in Blackpool.	
Youth Work Supporting Wider Social Outcomes	Explore opportunities where youth work can contribute to the wider community outcomes.	
Attracting and Retaining Young People to Access Youth Provision	Conduct an in-depth audit to gather additional information on providers of art, music and dance activities in Blackpool.	
	Develop and coordinate a Blackpool-wide programme of volunteering and social action opportunities aimed at young people aged 14	
	years and above.	
	Help providers modify their programmes and activities to support the engagement of 14-year-olds and above.	This should provide progression from uni
		focused activities such as the gym, the a
		clubs at 14 years and above.
	Adopt a framework to help organisations improve participation practices, specifically in the design, development, delivery and evaluation of activities and services. It should be:	designed to help organisations segment services that are most likely to interest t
		aligned with and informed by the Blackpe achieving the appropriate NYA Quality M
Awareness of Activities and Support Services	Assist other stakeholders in understanding the benefits of children and young people engaging in youth provision. For example,	
	parents and carers did not appear to recognise the benefits of volunteering and social action.	
	Collaborate with stakeholders and young people to identify areas where gender-focused provision may be beneficial.	
	Develop a marketing and communication plan to promote and communicate available activities and services to and with young	coordinated by an agency with a remit to
		throughout Blackpool
		developed with young people, and serior
		segmenting the offer by age
		promoted, with information segmented f
		referrals from trusted people known to t
Safety	Adopt a framework to help organisations improve participation practice and support co-production.	
	Develop a co-produced tool kit to support youth workers in engaging young people in identifying real and perceived safety issues	
	(local) and developing action-based protective factors to mitigate real and perceived risks.	
	Develop a safer route to youth provision plan in collaboration with the local Police to reassure young people.	
Cost	Increase awareness and potentially enable more young people to access services that they currently cannot afford.	Leisure services offer a wide range of hea
		people in Blackpool. Align this offer with communication plan to promote services
	Engage tourist leisure businesses to improve the services they offer to local young people and raise awareness of the current	communication plan to promote services
	offerings.	
	Make youth provision free of charge and provide resources to local youth providers by generating a council-coordinated funding	
	stream.	
	Undertake targeted work with youth clubs and youth groups to help their members to access funding to enable them to participate in	
	provision (i.e. equipment). This could be a centrally funded grant system led and coordinated by young people.	
Support Services	Develop a marketing and communication plan to promote and communicate young people's activities and provision.	Promotion and information should be se
		facilitate referrals from trusted people kr
	Adopt and adapt a multi-discipline evaluation framework to monitor the impact and effectiveness of support services partnerships.	
	Investigate where provision could benefit from a gender focus in collaboration with stakeholders and young people.	

Appendix 9(b)

and supported, and peer observations

iniversal multi-activity at 7–13 years to arts, music sessions, volunteering or job

nt participants to target activities and them

spool-wide youth participation strategy Mark standards for youth work provision

t to promote the statutory offer

ious consideration should be given to

d for different audiences to facilitate o the young person

neavily subsidised provision for young th the coordination of a marketing and ses and activities.

segmented for different audiences to known to the young person.